

Dear Neighbors and Business Owners,

In a few days, New Orleans will play a starring role in FOX's television broadcast of THE PASSION, a two-hour LIVE musical event that tells the 2000-year-old story of the last hours of Jesus Christ's life on earth.

Production representatives have worked closely with New Orleans City Departments including: Department of Safety and Permits, New Orleans Office of Homeland Security and the NOPD to create a plan that minimizes the production's impact on residents, workers and visitors of downtown.

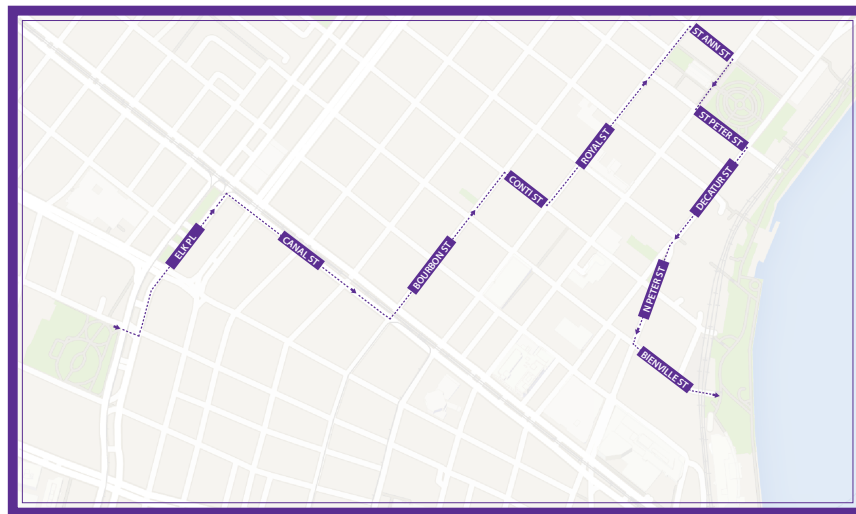
There are two main segments to live broadcast of THE PASSION, which will take place on PALM SUNDAY, MARCH 20<sup>th</sup> from 7:00 - 9:00PM CST.

**1.) Woldenberg Park.** *The primary location of the live broadcast. (12,500 est. attendance)*

This is a free, ticketed event open to those who wish to see the show in person. The Procession will make its way to Woldenberg Park, arriving near the end of the broadcast. Sound from the LIVE event is expected to be contained to the riverfront and will not continue past 9:00PM on Sunday.

**2.) The Procession.** *A 20-foot, illuminated cross carried through downtown New Orleans. (1,000 est participants)*

The live broadcast will show the procession starting in Duncan Plaza outside of City Hall and will make its way to Woldenberg Park.



The main impact of the Procession will happen live on Sunday, March 20th from 7:20PM - 8:40PM. A smaller rehearsal (est.150 participants) will also take place on Friday, March 18th from 7:00PM - 9:00PM and Sunday, March 20th from 2:00PM - 4:00PM.

**THERE WILL BE NO HARD STREET CLOSURES.**

*Much like a second line parade, only rolling street closures will be in effect. These should last approximately 15 minutes, as closed streets will reopen as soon as the Procession has passed.*

*All downtown New Orleans businesses will remain open during their normal hours.*

Any additional questions about the production's logistical impact on downtown New Orleans should be directed to: [seb.bonnot@festteam.com](mailto:seb.bonnot@festteam.com) , (504) 224-9187

Sincerely,

